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Somerset Practical MBA Program July 29, 2009 Leadership

All members of management teams must out of necessity be managers, but that doesn't necessarily make them leaders. Leadership and management are not the same. Unfortunately, people rarely take the time to consider the difference the two and what each contributes to the success of their business.

The role of leaders involves more than just managing - it involves the ability to create a vision for their company or department, to determine the strategies required to achieve the vision, and to motivate their team to work together to accomplish the vision.

- When: Wednesday, July 29, 2009
7:45 a.m. to 8:00 a.m. - Registration/Continental Breakfast
8:00 a.m. to 10:00 a.m. - Seminar
- Where: Somerset Conference Center
3925 River Crossing Parkway, First Floor
**If you cannot attend in person, you may participate via live webinar simulcast. Please see our website for details.*
- Facilitator: Howard M. Cox, CPA, CMA, CIA
- Fee: None

Our Practical MBA Program is a series of complimentary seminars that will be held over the course of two years, much like a traditional MBA program. We hope you will join us.



Register by calling our RSVP line, 317-472-2570 or 800-469-7206 ext. 2570.



Register online at www.somersetcpas.com or by e-mail to seminars@somersetcpas.com.



Howard is our Director of Business Consulting and is a member of Somerset's Entrepreneurial Team. He started his career with a Big Four firm in 1983 and then established his own practice in 1987. Howard then merged his independent CPA firm into Somerset in December of 2001. Most recently from July of 2006 through October of 2007, Howard gained experience as the Director of Operations for a large real estate developer. Now back with Somerset, he focuses on business consulting engagements, corporate training sessions and public speaking. His consulting projects are customized to the exact needs of each client situation through the use of the Somerset 7 Needs Questionnaire. Howard provides corporate training on a wide range of subjects including business development, customer service and management and leadership. He speaks regularly on a variety of topics that help businesses reach their full potential and created the Somerset Practical MBA program and Somerset CEO Series. He is the author of Somerset's blog, Business Success Strategies. In 2008, Howard was recognized as a Business Consulting Super CPA by the Indiana CPA Society. Howard graduated with high distinction from Indiana University in 1983 with a B.S. degree. In addition to being a Certified Public Accountant, Howard is also a Certified Management Accountant and a Certified Internal Auditor. He is a member of the Indiana CPA Society and the World Speakers Association.

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